

SUPERHERO OF SAVINGS

CAPTAIN OF COMFORT

BARON OF BOILERS



Whatever title you take on, you will be the King of Cash when you **finance Crown Boilers with FTL Finance August 15, 2015 – October 30, 2015.**

Receive two rebates: receive a percentage of every boiler installation financed with FTL Finance plus additional cash when you install the equipment listed below.



Install and Finance Crown Boiler Equipment with FTL Finance and receive a rebate.			Want a Bigger Rebate? Install a Phantom or Bimini Condensing Boiler	
0.50%	\$2,000-4,999	up to \$25 per project	\$15	Mega-Stor Indirect Water Heater
1%	\$5,000-7,499	up to \$65 or more per project	\$35	Cast Iron Boiler
1.50%	\$7500 or higher	\$113 or more per project	\$65	Phantom or Bimini Condensing Boiler

FOR EXAMPLE: Finance amount \$7,500 with a Mega-Stor and Phantom and you take home \$193.00

Cannot be combined with other FTL Finance SPIFF programs. Contractors receive a rebate when they install and finance a project using a Crown Boiler. August 15 – October 30, 2015 (Must fund by November 16, 2015).

Contractors who consistently offer financing **grow their sales 30-50%** and with better margins.

Ramp up your pre-season sales by offering financing programs to your customers. Close those Crown Boiler sales and count your cash.

FTL Finance is the EASY, SIMPLE financing option that eliminates the barriers to successfully growing your business by offering financing.

Easy Registration

- No contractor credit checks
- No recourse
- No minimums
- No credit card processing fees
- 48-72 hours for registration approval-not two weeks

Simple Financing

- Five FREE programs – no contractor cost
- Easy to explain installment loans
- Approve credit scores as low as 640
- Hands-on training and support (your own personal account manager)
- Loan minimum \$300, maximum \$35,000
- See your money 24-48 hours

How to Sell More

- Promote that you offer financing
- Offer financing to everyone
- Present a good, better, best equipment scenario
- Offer the monthly payment, don't create sticker shock
- Add the cost of financing to every ticket

Good for Your Customers too

- Fixed interest rates, fixed term
- Program interest rate based on program chosen
- No default interest rates
- Easy and free payment options
- We do not try to sell other products to your customers

All contractors must be registered with FTL Finance. Applications must be approved August 15, 2015 – October 30, 2015 and funded by November 16. Consumer applications subject to credit approvals. Boiler equipment installed must be Crown Boiler equipment and have appropriate model and serial numbers noted correctly on finance documents. Rebates will be mailed to contractors by December 15, 2015. Promotion cannot be combined with other FTL Finance rebates or SPIFFS.

Don't wait to get started:

1. REGISTER your company at ftlfinance.com or call **800.981.9032**
2. TRAIN your sales and office team if they aren't used to offering financing
3. ADD your customized application link to your website
4. PROMOTE that you offer financing in your directmail, social media, in-home handouts
5. OFFER financing to everyone-No-body wants to be cold
6. SELL Crown Boilers and finance with FTL Finance – put the correct model and serial number on your financing paperwork
7. We will send you a check when the promotion is complete (Yeah, no rebate forms!)

Free money doesn't get much easier.

QUESTIONS?

**Contact your local
Webb Supply Representative.**

